

## **CBWC Church greeting video submission guidelines**

**CHOOSE YOUR SUBJECTS:** Film a greeting from your entire congregation, or a smaller group such as staff, a prayer meeting, or that group of stragglers who always hang around after church. (Note: make sure to get parents' permission if you want to send a greeting from a youth group or Sunday school class. The compilation video will be shared widely.)

**CHOOSE YOUR LOCATION:** You can film the video clip in your sanctuary, outside the front door, near a sign, or some other place! Feel free to be creative, but remember this will be a compilation video, so your church will only be shown for a few seconds.

**CHECK FOR LIGHTING:** Make sure the people's faces are visible through the camera. Remember human eyes see better than cameras do—what's easy for you to see might not turn out well on camera. Have a look through the camera first. (Also check the white balance before filming if you can. If you don't know what that means, don't worry 😊)

**RECORD AT LEAST 10 SECONDS:** People might feel a little weird waving for this long, but Baptists are all pretty loveably weird, aren't we? Seriously though, we need at least 10 second clips.

**FILM HORIZONTALLY:** If you're using a smartphone to record, make sure to film horizontally, not vertically.

**USE A TRIPOD:** Or set your camera on a stable surface (such as a podium, or a very tall stack of chairs. It's important that the camera doesn't really move while you're filming.

**FILM ON HIGH QUALITY:** Use the highest quality setting available on your camera or smartphone.

**SUBMIT HIGH QUALITY:** When you send us the video file, don't compress it or upsize it. Just send it raw and unedited.

**NAME THE FILE:** In case we don't recognize you! Please name the file with your church name.